



PAPER / POSTER SUBMISSION GUIDELINES

Please read and follow the guidelines carefully.

14th Asian Association for Sport Management Conference (AASM)
Theme: Discovering and Developing the Sport Business Potential in Asia
August 2 to 4, 2018
De La Salle University, Manila, Philippines

The Asian Association of Sport Management (AASM), in cooperation with Sport Management Council of the Philippines (SportPhil) and the De La Salle University (DLSU) will hold the 14th AASM Conference with the theme: Discovering and Developing the Sport Business Potential for Asia from August 2 to 4, 2018 at the De La Salle University, Taft campus.

We are inviting sport management and sport science researchers to participate by submitting academic abstracts related to the theme of the conference. We will accept paper and poster presentations in the following areas, but will not be limited to:

Sport Management and Governance

- Sport Leadership and Sport Policy
- Sport Marketing and Sport Consumer Behavior
- Sport Tourism and Outdoor Recreation Management
- Sport Events and Facility Management
- Community and Schools Sport Management
- Sport Technology and E-sports
- Sport Law and Ethical issues
- Sport Funding and Finance Management
- Sport Media

Sport Science and Physical Education

- Public Health and Physical Activity Management
- Sport Psychology
- Sport Coaching
- Sport for Peace and Society



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Abstract Submission Guidelines

- Abstracts that discuss completed or on-going research are also accepted. The submitted abstracts must have never been published in any publications or presented in any conferences in the past. The mode of participation can be either:
 - Oral Presentation (15 minutes and 5 minutes for Q & A discussion)
 - Poster Presentation (90 cm x 120 cm board)
- One author can make only one oral presentation but can submit a maximum of three papers with joined co-authors
- Abstracts for paper or poster presentations must contain a brief introductory statement of the research and continue with the summary of the results obtained, followed by the paper's conclusions. Abstracts must not exceed 600 words.
- Abstracts must be submitted using grammatically correct English and submitted online in an MSWord (.doc/.docx) document file format. Submissions must clearly indicate the full name(s) of the author(s), their institutional affiliation, and the email address of the corresponding author. Key words should clearly indicate the topic of research so that relevant reviewers can be appointed. Must include background, objectives, methods, results, discussion, and keywords. Figures and tables are not acceptable.

Submission of abstract should be forwarded by e-mail to: the delegate from your country

Country	Delegate	Email
Japan	JASM	aasmpresentation@e-jasm.jp
Korea	Dr. Sang Bank Nam	nsb300@gmail.com
Malaysia	Dr. Wirdati Radzi	masma.mys.2018@gmail.com
Singapore	Dr. Leng Ho Keat	hokeat.leng@nie.edu.sg
Taiwan	Lee Yu Wu	tassm2000@gmail.com
Thailand	Dr. Wanchalee Noriya	v_vow@hotmail.com

- Philippines and ther non-member countries, may submit to:
geraldine.bernardo@dlsu.edu.ph and abstracts@aasm2018.sportphil.com



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Please read and follow the guidelines carefully.

- In the email submission, the file name must use the following format as your subject line title and the file name of the paper:

14AASM – Abstract – [Short Title] – Surname of Authors
Ex. 14AASM – Abstract – Managing Sport for All – Cruz and Sebastian

- Authors will be notified of abstract acceptance, and will receive comments and suggestions by the reviewers.

Full Papers

- If the abstract of the paper is accepted, the author has the option to submit the final manuscript, which will be published in the conference proceedings. The final manuscript must not exceed 7,500 words, including tables, figures, and references. There will be an announcement AFTER the conference for such submissions.

- Important dates for International Submissions
 - Deadline for abstract submission : June 15, 2018 (Friday)
 - Your AASM country delegate will inform you of your abstract acceptance

Conference Fee

- Regular registration fee is: US\$ 200 inclusive of kits, certificate and meals.
 - Student rate is US\$ 120 (must show proof of enrollment or ID)
- Early Bird registration is: US\$ 150 for those who will register on or before May 30, 2018.
 - Student rate is US\$ 100 (must show proof of enrollment or ID)
- The accepted abstracts become the organizer's properties. Hence, authors are not allowed to publish them in any publications or presented them in other conferences in the future.
- The accepted abstracts will be reprinted in the Conference Abstract. If necessary, some editorial corrections will be made and there will not be an opportunity for authors to revise their abstracts.
- Authors cannot be added after the abstract submission deadline.
- Abstract submissions are considered as the presenters' intention to register for and attend the 2018 AASM conference.
- All abstracts will be subjected to blind review. The review criteria will be based on the mode of participation